



On May 13<sup>th</sup>, 2017 Canalway Partners will host the 28<sup>th</sup> Annual RiverSweep. Each year hundreds of volunteers from across the community team up to beautify the Cuyahoga River Valley in Ohio's largest done-in-a-day cleanup event. We ask for your support.

Over the course of 27 years we have recruited **19,108** volunteers who have helped us extract and recycle **24,044** illegally discarded tires and picked up for disposal **623** tons of rubbish.

In 2015, we added a new graffiti clean-up component to RiverSweep to help beautify the area.

For 2017, RiverSweep will target nine areas for cleanup/ spruce-up. They include:

- The Flats
- Mill Creek Falls
- Tremont
- Big Creek
- Morgana Run
- Train Avenue/ Walworth Run
- Treadway Ravine
- West Creek
- Johnston Mill Run

The impact of RiverSweep on the community is undeniable. New parks and trails have emerged in areas formerly targeted for illegal dumping.

Former RiverSweep sites now hosting new parks and trails, including:

- Scranton Flats
- Cleveland Foundation Centennial Trail
- Cleveland Metroparks Ohio & Erie Canal Reservation
- Hart Crane Park
- Mill Creek Falls
- Cleveland Metroparks Washington Reservation
- The Morgana Run Trail


- The Treadway Greenway with trail in Old Brooklyn
- Cleveland Metroparks West Creek Reservation

Canalway Partners invites you to join our 2017 RiverSweep Team. Your organization can contribute as a sponsor and/or as a source of volunteers.

Please visit our website at [www.canalwaypartners.com](http://www.canalwaypartners.com) and learn more about RiverSweep and Canalway Partners.

Riversweep will be held Saturday, May 13, 2017 from 9am – 1pm.

Sincerely,



Tim Donovan  
Director  
Canalway Partners



# RiverSweep

## Sponsorship Opportunities

### PRESENTING SPONSOR- \$10,000

- Presenting Sponsor logo placement on all promotional postcards (5,000 qty.)
- Presenting Sponsor logo placement on t-shirts (1,000 qty.)
- Presenting Sponsor logo placement on sponsor banner at luncheon
- “Presented by” mention in all print advertisements and press releases
- Mention, link and logo on Canalway Partners Website
- Business partner membership to Canalway Partners
- Recognition from stage at volunteer lunch (3x)

### ECO SPONSOR- \$5000

- Prominent level one logo placement on all promotional postcards (5,000 qty.)
- Prominent level one logo placement on t-shirts (1,000 qty.)
- Level one logo placement on sponsor banner at luncheon
- Mention in all print advertisements and press releases
- Mention, link and logo on Canalway Partners Website
- Business partner membership to Canalway Partners - value of \$500
- Recognition from stage at volunteer lunch (3x)

### SITE SPONSOR - \$1000

- Level two logo placement on promotional postcards (5,000 qty.)
- Level two logo placement on t-shirts (1,000 qty.)
- Level two logo placement on sponsor banner at luncheon
- Mention in all print advertisements and press releases
- Mention, link and logo on Canalway Partners Website
- Business partner membership to Canalway Partners – value of \$250
- Recognition from stage at volunteer lunch (2x)

### RIVERSWEEP PARTNER - \$500

- Level three logo placement on t-shirts (1,000 qty.)
- Logo on sponsor banner at luncheon
- Mention on Canalway Partners Website
- Small Business membership to Canalway Partner – value of \$100

**BUSINESS SUPPORTER - \$250**

- Company name listed on t-shirts (1,000 qty.)
- Mention on Canalway Partners Website



Yes, I would like to support Canalway Partners RiverSweep initiative at the following level:

Sponsorship level: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make check payable to the Canalway Partners

**CANALWAY PARTNERS MISSION STATEMENT**

.... To create a park system that follows the route of the historic Ohio Canal from Cleveland through Zoar to Dover/New Philadelphia by promoting historic preservation and interpretation expanded recreational opportunities and sensitive economic developments.

**THIS MISSION IS ACCOMPLISHED BY:**

- Co-managing the development of the Ohio & Erie Canalway National Heritage Area.
- Linking the natural and cultural assets via a master bike/hike trail, rail and scenic roadway.
- Increasing public awareness through community education, diverse activities and events.
- Forging dynamic public/private partnerships that develop key physical projects.
- Promoting the Canalway as a tourist destination, showcasing its natural cultural, and historic resources.